



# WILLIAM CALLOWAY

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## OBJECTIVE

To aid in the design of meaningful user experiences and interactions through fresh graphic design in multiple mediums and through collaboration with designers and non-designers alike.

## EDUCATION

**North Carolina State University**, Raleigh, NC

Bachelor of Graphic Design, Minor in Industrial Design, expected graduation May 2011

**Related Coursework:** Imaging, Typography, Advanced Graphic Design Studios, Ergonomics, Ideation, Digital Product Modeling.

## EXPERIENCE

**Laut Design**, Raleigh, NC

Independent Graphic Design Contractor, February – December 2010

Worked on graphics and concept work for product and interface design;

Designed for prominent multinational companies;

Developed work ranging from military to widespread consumer applications;

Experienced working in a tightknit team environment.

**Eisai**, Durham, NC

Internal Graphic Design Intern, May – August 2009

Worked directly in the development of packaging graphics and materials for various pharmaceuticals;

Juggled multiple projects at once, often with tight deadlines;

Developed sophisticated organizational habits in response to the necessary legal scrutiny of any medical design.

## ACTIVITIES

**October 2010**, acted as decorations head for the annual Halloween Bash at NCSU.

Preparations involved the design, organization, and participation in construction projects including a 30 ft. computer monitor and experimental video displays. Attendance numbered well over 400 for the night and helped contribute to a local non-profit organization.

**Spring 2010 – Spring 2011**, acted as AIGA student representative for NCSU, helping to organize events, workshops, and lectures at the College of Design.

## SKILLS

**Digital:** Windows XP and 7, Microsoft Office, Powerpoint, Excel, Mac OS X, Adobe Photoshop, Illustrator, InDesign, AfterEffects and Flash, Autodesk 3ds Max, Mudbox, and Alias. Coding experience in HTML, PHP, and Actionscript.

**Analog:** Screenprinting, photography, hand rendering and ideation, letterpress typography, prototyping, metal, plastic, and wood working including MIG welding and vacuum forming.

## HONORS

University Honors Program

Dean's List (2007–2010)

Black Belt in Tae Kwon Do